

The Australian Career Book Award

hosted by The Royal Society of Arts Oceania

Aim

There is widespread social concern over the future of work. Despite the highest level, and the widest reach of education and qualifications in our history, people are concerned about the future of their careers and have uncertainty in the new world of global pandemics, economic disruption, rapidly changing job roles, and robotic recruiting processes. They feel a lack of control over their futures.

There is a need for genuine and accessible career development advice based on reliable career research. The Royal Society of Arts Oceania contributes by supporting high-quality career development books through a Fellow-led event – The Australian Career Book Award. This builds on the traditional RSA award model of citizen recognition in place since 1754.

The key values of the Royal Society of Arts are: open; optimistic; pioneering; rigorous; and enabling. The award criteria aim to operationalize these values, and nominated books should demonstrate these explicitly, or implicitly.

Award criteria

The Award Committee will confer the award based on the award criteria specified in the nomination form.

The book

The award will go to an Australian career book published after January 1, 2020. The book will be a Print-on-Paper (PoP), printed and readily available to a wide audience, not an e-book. It should be a popular book, reaching the largest possible market with regard to the defined audience. Books can cover any aspects of career development, employability, employability skills, and the skills needed to gain and improve work. They should combine innovation with rigour, to produce change in the reader's career understanding and strategies to improve individual or group outcomes.

An Australian career book will target the Australian career reader with career information based on the Australian career and employment context.

Books nominated in previous years will not be considered unless they are part of an integrated set of volumes constituting a new edition, or have been substantially re-configured as to present a new book.

The author

A diversity of backgrounds is expected – career counsellors, HR operatives, industry experts, or individual memoirs telling a story to improve the career development of readers.

The publisher

Books may be produced by a traditional publisher, a niche publisher, or the author as a self-publisher implementing traditional printing, or Print-on-Demand technology.

These wide specifications should attract a wide range of career writers to nominate books.

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Nomination Form

Title of book:

Name of author:

Author LinkedIn URL:

Link to author website:

Name of nominator:

Nominator/author email:

Number of books printed since January 1, 2020:

The award criteria for The Australian Career Book Award are based on the 5Rs: readable, reachable, reliable, relevant, and researched. A set of descriptors has been developed to guide the Award Committee in assessing the books. The descriptors may change from year to year and are not available to applicants, or those not on the Award Committee. This form is not an opportunity to pitch your book, and any extra information will not be read. Your book is your pitch!

- **Readable:** A book submitted for the award should be suitable for audience and purpose, and be at an appropriate readability rating level.
- **Reachable:** The book should have the widest popular reach with consideration for the target audience.
- **Reliable:** Book content should be accurate and internally consistent,
- **Relevant:** Book content should be aligned with the career and employability needs of the contemporary Australian audience.
- **Researched:** Current research on career issues should be used to support opinions, propositions, and practices deployed by the author.

Applicants must by **Friday April 30, 2021** send a copy of the book and this form to **BOTH**

1) The Convener The Australian Career Book Award

Mr Lawrence Arnold

PO Box 98

Hawthorn VIC 3122

2) The Director RSA Oceania

Ms Philipa Duthie

16 McNeill Rd

Kallangur QLD 4503

Convenor: Lawrence Arnold office@careermelbourne.com

Director RSA Oceania: Philipa Duthie philipa.duthie@thersa.org

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The Convenor reserves the right to extend the application period, to invite specific nominations at any time, and to make any decisions needed from time to time to administer the award.

Receipt of nominations will be confirmed by email, as will the list of finalists. After an initial assessment by the Convenor and the RSA Oceania Director, finalists will be invited to send an extra four books to the RSA Oceania Director for distribution to the full Award Committee. Decisions of the Award Committee are final and no correspondence will be entered into.

Multiple nominations from the same author are permitted, but each book must be submitted in accordance with the complete nomination process. Books by joint authors are also acceptable, but not compilations.

It is the responsibility of the nominator to ensure that books arrive by award deadlines, that insurance, if necessary, is arranged, and that book tracking procedures are implemented. The award will not take responsibility for any loss or delay of books through postal or courier delivery.

There is no submission fee.

Books will not be returned. They may be archived by the Award Committee to inform future committee procedures or for training of new committee members. They will not be sold or used for commercial purposes. You may indicate your preference for disposal below.

My books may be donated to a suitable educational institution determined by Award Committee members. They may be used by students and staff. Yes/No

OR

My books may be disposed of by recycling. Yes/No

Nominator signature: Date:

The Convenor may be contacted on 0449 746 955 or by email at office@careermelbourne.com to clarify any aspects of the award, or to discuss the suitability of any book.

Lawrence Arnold FRSA, Award Convenor

The Australian Career Book Award

April 2021

Convenor: Lawrence Arnold office@careermelbourne.com

Director RSA Oceania: Philipa Duthie philipa.duthie@thersa.org